

WMF International Roadshow



> **SOFIA • Bulgaria**
12 APRIL 2024

In collaboration with



**BULGARIAN
SME PROMOTION
AGENCY**

Draft as per 10.04.2024

A G E N D A

10:00 – 10:30

Registration & Welcome coffee

Opening remarks:

Moderator: Dr. Boyko Takov, Executive Director at BSMEPA

- **Dr. Boyko Takov**, Executive Director at BSMEPA
- **Mr. Rosen Karadimov** Minister of Innovation and Growth of the Republic of Bulgaria (TBC)
- **Mrs Chiara Petrò**, Director of the Italian Trade Agency - ITA in Sofia
- **Mr. Ivan Vasilev**, Deputy Mayor of Sofia municipality "Finance & Healthcare"

10:30 – 11:00

Working language: English

Sredets Hall, Sofia Balkan Palace, 5 Sveta Nedelya Square, Sofia, Bulgaria

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Event moderator: Dr. Dotchka Vassileva, Head of Project Information and Financing Unit at Fund of Funds in Bulgaria

11:00 – 11:10

- **Mr. Giuseppe Oppedisano**, Head of Innovation at WMF

11:10– 11:20

- **Mr. Eli David Rokah**, CEO at StartupBlink:

Presentation of start-up ecosystem in Bulgaria

11:20– 12:00

Pitching and Q&A Session 1: Start-up competition

12:00– 12:15

Keynote speeches 1: The future of start-up ecosystems in CEE countries

- **Mr. Aleksandar Nutsov**, Policy and Strategy Director at BESCO
- **Mr. Teodor Georgiev**, Co-founder & Head at Storytelling Studio

12:15– 13:00

Lunch Cocktail with networking

13:00 – 13:30

Keynote speeches 2: Financial instruments for start-up promoting

- **Mr. Pavel Lisev** – Executive Director and Member of the Management Board FMFIB
- **Mr. Iliya Komitov** – Board of Directors of BDB Microfinancing
- **Mrs. Elena Nikolova**, Community manager, Bulgarian Angels Club
- **Mr. Anselmo Caporossi**, General secretary of Italian Chamber of Commerce in Bulgaria

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13:30 – 14:10

Pitching and Q&A Session 2: Start-up competition

Coffee break with networking

14:10 – 15:10

- **Speed meetings: start-ups & jury**
- **Jury decision session**

15:10 – 15:30

Inspirational speech

15:30 – 16:00

Awards ceremony

Working language: English



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**WE MAKE
FUTURE!**