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PROGRAMME
COMPETITIVENESS AND
INNOVATIONS IN
ENTERPRISES

02.10.2024

INTERNATIONAL CONFERENCE

„Circular economy and ecodesign – challenges and opportunities“

03 October 2024 г., “Sredetz” Hall of Hotel “Sofia Balkan Palace”

(former Hotel “Sheraton”), Sofia

A G E N D A

03.10.2024 г. (Thursday)

09:00–09:30	Registration and Welcome coffee
09:30–10:00	<p>Official opening of the event:</p> <p><i>Moderator: Mrs. Daniela PETROVA</i>, Executive director of Branch Chamber of Woodworking and Furniture Industry (BBCWFI)</p> <ul style="list-style-type: none"> • Mr. Boyko TAKOV, PhD, Executive director of Bulgarian Small and Medium Promotion Agency (BSMEPA) • Prof. Dr. Vasil JIVKOV, Chairman of Branch Chamber of Woodworking and Furniture Industry (BBCWFI) • Mr. Krasimir YAKIMOV, Deputy minister of innovation and Growth • Dr. David SUKALINSKI, Deputy minister of economy and industry • Mrs. Tanya MIHAYLOVA, Deputy minister of education and science • Ing. Stoyan TOSHEV, Executive director of Executive Forest Agency with Ministry of Agriculture
10:00–10:20	<p>Mr. Edi SNAIDERO, President of European Furniture Industry Confederation (EFIC)</p> <p>Presentation topic:</p> <p>„Upcoming European directives and measures concerning furniture“</p>
10:20–10:40	<p>Mr. Roman EBERHARTER, Managing director and owner of Betten Eberharter GmbH, Austria</p> <p>Presentation topic:</p> <p>„The sustainable transformation or the path to a circular economy in furniture sector“</p>

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10:40–11:00	<p>Mr. Uwe MARX, Kronospan Luxemburg</p> <p>Presentation topic:</p> <p>„Wood as a renewable source“</p>
11:00–11:20	<p>Prof. Panikkos POUTZIOURIS, European Institute of Management and Finance (EIMF) Cyprus and University of Cambridge Judge Business School</p> <p>Presentation topic:</p> <p>„The sustainable success of family firms across cycle and generations - Balancing growth and succession“</p>
11:20–11:40	<p>Prof. Virginia ZHELYAZKOVA, Bulgarian Academy of Science / VUZF University</p> <p>Presentation topic:</p> <p>„The global Green Deal – financing mechanisms“</p>
11:40–12:00	<p>Mrs. Denitsa TSEKOVA, Balkans Sustainable Development Institute</p> <p>Presentation topic:</p> <p>„Reporting and corporate sustainability. What lies ahead for furniture companies, what is ESRS and CSRD?“</p>
12:00–12:40	<p>Panel discussion</p> <p><i>Moderator:</i> Mr. Vladimir DIMITROV, Bulgarian Industrial Association (BIA)</p> <p>Topic:</p> <p>„Circular economy in the furniture industry“</p> <p>Participants:</p> <p>Representatives of institutions and business</p>
12:40–13:30	Lunch and Coffee break
13:30–16:30	B2B meetings

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