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BULGARIAN SMALL AND
MEDIUM ENTERPRISES
PROMOTION AGENCY



BULTIŞAD
БЪЛГАРСКО-ТУРСКА
ТЪРГОВСКО-ИНДУСТРИАЛНА КАМАРА



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PROGRAMME
COMPETITIVENESS AND
INNOVATIONS IN ENTERPRISES

3rd Burgas Business Forum

Strengthening Bulgaria-Türkiye-Romania Economic Ties

Date: 14 March 2025 | 09:15 am EET

Venue: International Congress Centre, Burgas

09:15 – 10:00 **Registration and welcome coffee**

10:00 – 10:30 **Welcome addresses by representatives from:**

Moderator: *Boyko Takov, Ph.D., Executive Director of the Bulgarian SME Promotion Agency*

- **Mr. Krasimir Yakimov**, *Deputy Minister of Innovation and Growth*
- **H.E. Mr. Mehmet Sait Uyanik**, *Ambassador of Extraordinary and Plenipotentiary of the Republic of Türkiye to the Republic of Bulgaria*
- **H.E. Ms. Brândușa-Ioana Predescu**, *Ambassador Extraordinary and Plenipotentiary of Romania to the Republic of Bulgaria*
- **Mr. Dimitar Nikolov**, *Mayor of Burgas*
- **Mr. Fikret Ince**, *Honorary Chairman and Founder of Bultişad*
- **Atty. Victor Gugushev**, *Chairman of the Bulgarian-Romanian Chamber of Commerce (BRCC)*
- **Mr. Zeki Saribekir**, *DEİK/Türkiye – Bulgaria Business Council Chairperson*

10:30 – 11:00 **New Horizons for Bulgaria-Türkiye-Romania economic relations**

Moderator: *Mrs. Ivelina Lambova, Managing Director at SeeNext*

Keynote Speeches with Moderation: *"Bulgaria's Schengen Accession: New Horizons for Bulgaria-Türkiye-Romania Economic Relations"* Investment Incentives by Invest Bulgaria Financial opportunities for companies, featuring presentations by:

- **Ms. Mila Nenova**, *Executive Director, Invest Bulgaria Agency*
- **Mr. Halil Demirdag**, *Chairman of Smart Energy*
- **Mr. Alim Kucukpehlivan** - *Chairman at Başarsoft and TOBB Turkey Software Assembly Software Export Committee*

Project BG16RFPR001-1.002-0001

„Implementation of measures for the internationalization of the Bulgarian SMEs by supporting the activities of the Bulgarian Small and Medium Enterprises Promotion Agency (BSMEPA)“



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11:00 – 11:45 E-commerce & Logistics Discussion Panel

Logistic and e-commerce collaboration area in the Black Sea region E-commerce Cross-border E-commerce

Moderator: Mr. Nikola Ilchev, *Founder of Balkan e-Commerce Summit*

Logistics

- **Ro-Ro opportunities, Ms. Vanesa Sevrieva**, *Sales Expert, BMF Port Burgas*
- **Mr. Mahmut Sahin**, *General Secretary, Trakia Development Agency*
- **Bulgaria & Romania, the Smart Entry Point for Efficient EU Logistics from Türkiye**,

Mrs. Milena Ramcheva, *Executive Director at Metrica Ltd.*

E-Commerce

- **Mr. Nikola Ilchev**, *Founder of Balkan e-Commerce Summit*
- **Mr. Daniel Torbatu**, *Paysera Romania*
- **Mr. Hristo Radichev**, *Country Manager, Mediaposte Hit Mail Bulgaria*

11:45 – 12:45 Lunch Break and Networking

12:45 – 13:45 Black Sea Economic Cooperation Discussion Panel

Moderator: Boyko Takov, *Ph.D., Executive Director of the Bulgarian SME Promotion Agency*

Working together towards peace, stability, and prosperity in the wider Black Sea area

- **Mr. Dimitrios Rallis**, *Ambassador, Deputy Secretary General, BSEC PERMIS*
- **Mr. Murat Şükrü Soykan**, *Head of EU & International Relations Department, KOSGEB*
- **Dr. Ahmet Kesik**, *Rector of Gedik University, Board member at Gedik Holding and Deik Bulgaria Business Council;*
- **Dr. Eyüp Vural Aydın**, *Chairperson of DEIK PPP Committee;*
- **Mr. Panayotis Gavras**, *Head, Policy and Strategy at Black Sea Trade and Development Bank*

13:45 – 14:45 Investment and Business Opportunities Discussion Panel

Future opportunities and perspectives between Bulgaria-Türkiye-Romania in the business and investment sector

Moderator: Mr. M. Emrah Sazak, *Deputy Chairman of DEIK Bulgaria Business Council*

- **Mr. Ali Arda Alici**, *Commercial Attaché at the General Consulate of Turkey in Burgas*

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- **Mr. Ivaylo Marinov**, *Commercial and Economic Counsellor at the Embassy of Bulgaria in Romania*
- **Mr. Radu Călin Moldovan**, *Minister Counsellor, Economic and Commercial Promotion Office at the Embassy of Romania in Sofia*
- **Mr. Stefan Sofroniev**, *Commercial, and Economic Counsellor at the Embassy of Bulgaria in Istanbul*

14:45 - 15:45 #BreakingGrounds Panel: *Scaling SEE Across Europe*

Moderator: Mr. Teodor Antonio Georgiev, *Co-Founder & Head, Storytelling Studio*

- **Introduction to the #BreakingGrounds Initiative**, *mission, vision, achievements*

Fireside Chat: The Innovation Potential of the SEE Region: Strategic Partnerships for Business Growth

- **Mr. Huseyin Guler** – *Member of the Advisory Committee on Sustainable Forest-Based Industries & Global R&D and innovation Director, Kastamonu Entegre*
- **Mrs. Irina Obushtarova** - *Co-founder & CEO at the Recursive*

Fireside Chat: The Role of Legal Services in Scaling Successful Businesses

- **Mr. Dimitar Karastoyanov** – *Managing Partner at Karastoyanov, Dobrenova & Associates Law Office*
- **Mr. Teodor Antonio Georgiev** – *Co-Founder & Head at Storytelling Studio*

13:30 – 16:30 Networking event and coffee

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